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CREATE AN IMAGINATIVE, IMMERSIVE EXPERIENCE THAT ECLIPSES TRADITIONAL BRAND-BUILDING AND ENSURES LONG-TERM CUSTOMER LOYALTY

PARTNER WITH KISS EVENTS FOR WORLDWIDE EXPOSURE IN ALL MEDIA ASPECTS FOR A FRACTION OF THE COST OF TYPICAL MEDIA BUYS

EVEN SMALLER EVENTS AND CAUSES GARNER REOCURRING WORLD WIDE COVERAGE

AIRENE JULLETT JTORY

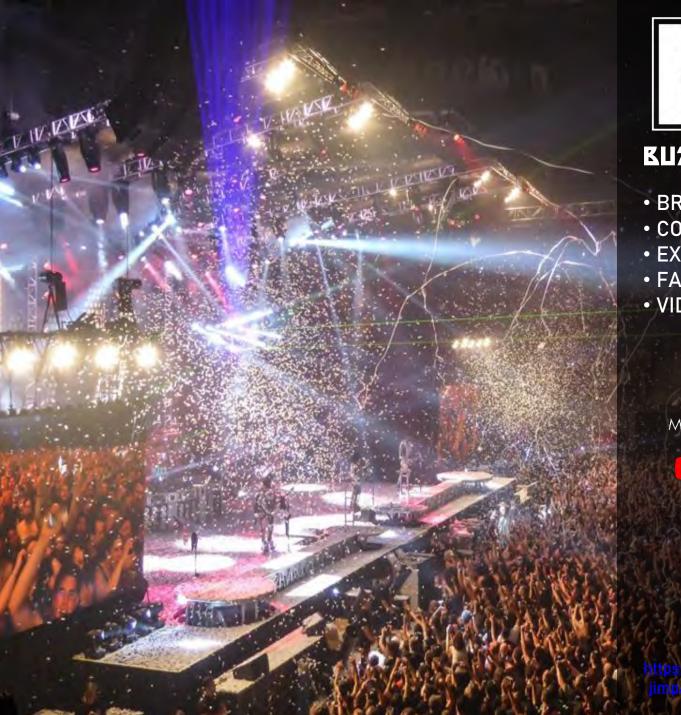




KISS Concert for Great White Port Lincoln Australia BOAT RIDE SOCIAL CAUSE

Welcome to "Shark Rock City," where KISS will perform a live set off the southern coast of Australia to entice sharks, who love the lowfrequency sounds of rock and roll.

As KISS rocks out above water, you'll also get to see what's down under it. Watch from a glass bottom boat as the music attracts the legendary band's biggest (underwater) fans. KISS has played plenty of wild shows in the past, but this one will top them all.





ΒU/INE// DEVELOP/MENT

- BRANDING PARTNERSHIPS
- CORPORATE ADVERTISING
- EXPERIENTIAL MARKETING
- FAN LOYALTY & ACTIVATION
- VIDEO SIGNAGE



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Jim Paidas (203) 426 5458 https://www.paidasmanagement.com jimpaidas@paidasmanagement.com